

The Natural Beauty & Skincare Zone

In 2015 we launched a dedicated **Natural Beauty & Skincare Zone** which was a great success so we will be having this again for 2017. The zone contains 45 stands and features the latest natural and organic beauty and skincare innovations from large established brands to exciting start-ups from the Nordic region and across the world.

THE NATURAL BEAUTY THEATRE

The Natural Beauty Theatre will once again be hosting leading industry speakers in the beauty and skincare sector. There will also be relevant presentations from associations and researchers giving you a fascinating insight into the Nordic beauty and skincare industry.



THE BEAUTY HOUR

There will be several Beauty Hours hosted in the Natural Beauty Theatre. These will give only those exhibitors in the Natural Beauty & Skincare Zone the chance to present their company and products to a relevant audience. The open plan layout of the theatre creates an informal atmosphere so visitors walking by are often drawn in by the captivating products being discussed.



Natural Products Scandinavia takes place at MalmöMässan, Sweden on Wednesday & Thursday the 15-16 November 2017



What our visitors say...

“Scandinavia is the only B2B trade show where you can meet your suppliers which is a must for all businesses and for this reason I think the show is great. Make use of this fantastic opportunity - come to the show and support your business as well as the industry”

KAARE AXELSEN, OWNER, WA SOLUTIONS, DENMARK

What our exhibitors say...

“You should come to NPS! We’ve had the chance to introduce our products to people who would not have heard about them were it not for us exhibiting here. Visitors and buyers who have visited my stand have genuine interest and enthusiasm for my products in their eyes. I also really appreciated all the help I received from the organisers. Lots of advice and publicity which is very helpful in a market which is new to us.”

LOETITIA LECERF, LES ÂNES D'AUTAN, FRANCE

What our visitors say...

“This is not my first visit. I'm very glad that every year I find new products and distributors to buy/buy from.”

ANNA DIEC, OWNER/VD, SOFTSKIN SCANDINAVIA, SWEDEN